



Task 1: E-Commerce Presentation

Suggested Software: Microsoft PowerPoint; Google Slides; Apple Keynote

1. Decide on a type of shop or business that sells or offers its services online (try and pick something you are interested in like clothes, games etc.)
2. Research different types of shops in this category and add their logo and some information about them on a slide
3. Create slides with products that they sell including images and prices
4. Create a slide which explains the advantages and disadvantages of them trading online
5. Create a slide about how to stay safe online when shopping/using online services
6. Make the presentation look spectacular, consider:
 - a. Colours / fonts
 - b. Background
 - c. Images
 - d. Animations
 - e. Transitions

Keywords you should try and use in your presentation

- https
- Secure
- Padlock
- Debit card/credit card/PayPal
- Trustworthy
- Hacker/hacking
- Captcha



Task 2: Example Customer

Suggested Software: Microsoft Excel; Google Sheets; Apple Numbers

1. Imagine a customer has £1000 to spend at the store you chose in Task 1. Using your research, create a spreadsheet that lists all the items a fictitious customer bought and how much they cost
2. Create a total cost for all the items using a SUM formula eg. =SUM(A2:A10)
3. Create a formula to work out how much they have over or underspent eg. =1000 - cell containing total

Challenges

- Make your spreadsheet look more eye-catching
- Create a graph to show the cost of the items
- Research other formulas you could use in your spreadsheet like AVERAGE, MIN, MAX and IF