



PHOTOPEA CHALLENGE

#2 Small Business
Saturday social media
advertisement

RECOMMENDED TOOLS

- ✗ Layers
- ✗ Layer styles
- ✗ Masks
- ✗ Text Tool
- ✗ Custom shapes

DIFFICULTY



JOB YOU'VE BEEN TASKED WITH

Your local council is taking part in a national campaign to help small businesses. They want to encourage more people to shop and use independent shops and restaurants when possible.

You have the job of creating an image suitable to post on your local council's social media page to encourage people to use the powers of social media to help their local small businesses e.g.

- Leaving reviews
- Posting pictures of products/services
- Sharing company posts
- Tagging people in images



Leave a review on a company's social media page

It doesn't cost a



to support a local business

SATURDAY 5TH DECEMBER 2020

Post a picture at a local restaurant

Share a hair salon's post

Tag your friends when you visit an independent coffee shop

Like a local business on social media

Comment how great a local takeaway dish is when they post an image of it

YOU COULD CONSIDER...

- Look at the website for the campaign at <https://smallbusinesssaturdayuk.com>
- Icons and images that will encourage people to react