



Across

- 1 Quantity of light (8)
- 5 how much sharpness or bright areas there are in parts of an image (8)
- 7 Lossless file format that saves layers but can have a large file size (4)
- 9 To teach someone about a topic/idea (7)
- 10 Images that use maths calculations to create shapes (6)
- 12 Typography, balance, perspective, and lines make up the... (11)
- 15 To facilitate enjoyment (of a product/service) (9)
- 16 increase the intensity of a muted colour (8)
- 17 How many dots of ink are on one inch of a printout (3)
- 18 Type of compression where you don't lose quality (8)

Down

- 2 A wider set of activities that let many people know about a product, brand or service (7)
- 3 the intensity of the hue - how pure a colour is (due to less black, white or grey) (10)
- 4 Images made up of pixels a.k.a. raster (6)
- 6 Paying to get people's attention about a product or service (9)
- 8 how light or dark (intensity) an image is (10)
- 11 not that dark, not that light (somewhere in between!) (8)
- 12 The colours a printer uses (4)
- 13 dark areas caused by something blocking the light (7)
- 14 Type of colour that grabs the audience's attention (5)